



2012 Application Association for Women in Communications Student Scholarship

The Association for Women in Communications (AWC), Springfield (IL) Chapter, seeks promising communications students for its annual scholarship award. The \$1,000 scholarship is made possible by an initial grant from the Sara Lee Corp., and is maintained by the Springfield Chapter.

To qualify for consideration, students must:

- Have junior, senior or graduate student status (full- or part-time) as of January 2012, majoring in communications, journalism, public relations or related fields and have an above average GPA (3.0 or above on a scale of 4.0).
- Demonstrate a commitment to a professional career in communications through educational work.
- Demonstrate service to the communications field through extracurricular or job activities.
- Submit two letters of reference, one of which is from an instructor of a communications-related course that the applicant is currently enrolled in or has completed. (Please have the individuals who write the letters of reference include their telephone number.)
- Submit two separate essays not to exceed 500 words each that answer the two questions on the final page of the application.
- Submit an official college transcript from every college that you have attended.
- Be from central Illinois or attend a college or university in central Illinois.

A committee of professionals will select the scholarship recipient. All application information must be postmarked or sent via email no later than 5 p.m. CDT **Friday, March 30, 2012.**

Questions should be addressed to Melinda McDonald, Scholarship Chairman, by calling (217) 494-9238 or e-mailing scholarship@awcspringfield.org.

Applicant's name: _____

Permanent address: _____

City/State/Zip: _____ Telephone: _____

E-mail address: _____

Have you previously received scholarship assistance from an AWC chapter? Yes No

If so, when and how much? _____

Are you an AWC member? Yes No Professional or Student member

Name of chapter: _____ Date joined: _____

AWC offices/committees held: _____

College at which this scholarship will be used: _____

Educational and Communications Background — Attach additional sheets if necessary.

Name of current college or university: _____

City/State: _____ Major: _____

Current or completed communications courses: _____

Class: ___ Junior ___ Senior ___ Graduate student ___ Full-time ___ Part-time

Current GPA: _____ GPA in major: _____

Degree sought: _____ Expected graduation date: _____

Honors and awards (Attach additional information or resume if you wish): _____

Communications work (volunteer or paid) at the college level or in the community. (Attach additional information or resume if you wish): _____

Write two separate essays (500 words or less) on the following:

1. **What factor(s) or person(s) had the most influence on your decision to pursue a career in communications and why?**
2. **If you could envision your ideal job in 10 years, what would you be doing and what impact would you have on the communications field?**

Please double space and print on separate paper. DO NOT include your name on the samples and type the question at the beginning of each essay.

Application Deadline -- Friday, March 30, 2012

This application, official college transcript(s), your samples, and two letters of reference should be emailed no later than 5 p.m. CDT **OR** mailed to

Melinda McDonald, Scholarship Chair
scholarship@awcspringfield.org
Association for Women in Communications, Springfield Area Chapter
P.O. Box 5192
Springfield, IL 62705-5192

The winner will be notified by Friday, May 4, 2012.

www.awcspringfield.org
www.facebook.com/awcspringfield