

2011 – 2012 Professional Communicator Award

The **Professional Communicator Award** is presented annually to any Springfield-area communications professional who has made a significant contribution or impact to a non-profit, for-profit or media organization OR who has made an impact in the community as a communications leader, innovator and mentor over his/her career and especially during the past year, and has had outstanding results.

Significant contributions or an impact *can* include:

- Instrumental in helping an organization land a grant or increase donations
- Played a lead role in getting the word out to the public about a serious issue
- Mentored and encouraged others
- Created visibility and increased sales for a new brand or product
- Dealt successfully with crisis communications in the public interest

This is open to the Springfield-area public, and not limited to AWC Springfield members. A selection committee determines the award recipient based on the nomination form and verifiable data.

Eligibility

Nominations may be submitted by anyone residing in the central Illinois area and who is familiar with the work and qualifications of the nominee. Nominees do not have to be members of AWC Springfield to be eligible to win the Professional Communicator Award.

Nomination Instructions / Timeline

All nomination entries are due upon the conclusion of the **March 14th, 2012** AWC Springfield lunch event. A hard copy of this nomination form may be submitted to the chapter's President, Jennifer Anderson by this date. Or, it may be emailed to Jennifer at janderson@gmaaa.net. You will be emailed a confirmation response upon receipt. A faxed copy is also accepted at 217.525.1616.

The Professional Communicator Award winner will be announced at the **May 2012 Scholarship and Chapter Awards meeting**.



The Association for
Women in Communications

Springfield, Illinois Chapter

**2011 – 2012 Professional Communicator Award
Nomination Form**

Nomination Deadline: Wednesday, March 14th, 2012. 1pm.

Nominee: _____

Phone (day): _____

Email: _____

Please tell us a little about yourself in case we need to contact you for further information about your nominee.

Your Name: _____

Your Phone (day): _____

Your Email: _____

Describe the nominee's significant contribution(s), involvement or impact through his or her direct efforts and for which you believe they deserve recognition. If appropriate, please include a sample of the contribution by your nominee such as a sample of the creative design, event materials, a blog, etc. Please be as specific as possible and include additional pages as needed: