



2010 Application Association for Women in Communications Student Scholarship

The Association for Women in Communications (AWC), Springfield (IL) Chapter, seeks promising communications students for its annual scholarship award. The \$1,000 scholarship is made possible by an initial grant from the Sara Lee Corp., and is maintained by the Springfield Chapter. The award symbolizes a commitment to education and high professional standards in communication from both organizations.

To qualify for consideration, students must:

- Have junior, senior or graduate student status (full- or part-time) as of January 2010, majoring in communications, journalism, public relations or related fields and have an above average GPA (3.0 or above on a scale of 4.0).
- Demonstrate a commitment to pursue a professional career in communications through educational work.
- Demonstrate service to the communications field through extracurricular or job activities.
- Submit two letters of reference, one of which from an instructor of a communications-related course that the applicant is currently enrolled in or has completed. (Please have the individuals who write the letters of reference include their telephone number.)
- Submit two separate essays that answer two of the three questions on the final page of the application.
- **Submit an official college transcript from every college that you have attended.**
- Be from central Illinois or attend a college or university in central Illinois.

Please note:

- Finalists may be asked to appear before the selection committee in Springfield for a brief interview.

A committee of professionals will select the scholarship recipient. All application information should be sent via postal mail and must be postmarked on or before **Friday, March 12, 2010 to be considered.**

Applicant's name: _____

Permanent address: _____

City/State/Zip: _____ Telephone: _____

E-mail address: _____

Have you previously received scholarship assistance from an AWC chapter? ___ Yes ___ No

If so, when and how much? _____

Are you an AWC member? ___ Yes ___ No Professional or Student member (Circle one)

Name of chapter: _____ Date joined: _____

AWC offices/committees held: _____

College at which this scholarship will be used: _____

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Educational and Communications Background — Attach additional sheets if necessary.

Name of current college or university: _____

City/State: _____ Major: _____

Current or completed communications courses: _____

Class: ____ Junior ____ Senior ____ Graduate student ____ Full-time ____ Part-time

Current GPA: _____ GPA in major: _____

Degree sought: _____ Expected graduation date: _____

Honors and awards (Attach additional information or resume if you wish): _____

Communication work (volunteer or paid) at the college level or in the community. (Attach additional information or resume if you wish): _____

Write two separate essays to answer two of the following three questions:

- What factor(s) or person(s) had the most influence on your decision to pursue a career in communications and why?
- If you could envision your ideal communications job in 10 years, what would you be doing and what impact would you hope to have on your workplace?
- How would you like to be able to influence the future of communications, both as an individual and through your chosen medium?

Please double space and print on separate paper. Be sure to type the chosen question at the beginning of each essay.

Mail this application, official college transcript(s), your essays, and two letters of reference to:

Melinda McDonald Scholarship Chair
Association for Women in Communications, Springfield Area Chapter
P.O. Box 5192
Springfield, IL 62705-5192

Deadline to apply is Friday, March 12, 2010; notification date is Friday, May 7, 2010.

Questions should be addressed to Melinda McDonald, Scholarship Chairman, by calling (217)498-8885 or e-mailing Melinda_Mc_2000@yahoo.com.