



Recent Programs

Springfield 



AWC Networking Event

December 1st
5:00 - 9:00 p.m.

It's All About Wine
(1205 Wabash, Ste. M - across from the tower building)

\$12/per person

Come and enjoy a relaxing time, sample a few wines and enjoy some great appetizers.

*We'll do the drinking for you ladies. Tickets will still be available up until the deadline. If you are unable to attend please email programs@awcspringfield.org for more information.


RSVP by December 10th to programs@awcspringfield.org

Please note if you RSVP and do not attend only AWC's fee is refundable (see call to book)



Networking Event: AWC, Springfield members spend a relaxing evening sampling wines & appetizers while mingling with fellow members.

THE HISTORY AND FUTURE OF PRINT



Wednesday, January 21
12:00pm
Lake Pointe Grill
1386 Toronto Rd.
Springfield

RSVP:
programs@awcspringfield.org
by January 19 by noon

Cost:
\$15 members
\$18 non-members

The guest speaker, Dave Bennett, is the Executive Director of the Illinois Press Association. Engage in a lively discussion of the history of the newspaper and how it has shaped our lives today. Examine the role it currently plays in our daily lives and how it can compete with the proliferation of the 24-hour electronic news-mediums. Learn how it can be a viable medium today, and in the future, for mass communication. You will walk away with a completely different mind set about one of our oldest forms of mass communication, the common newspaper.

Meal Choices (include choice with RSVP)
Asian Salad: Napa cabbage, romaine lettuce, julienned cucumbers, carrots, sliced red onion, dried shrimp, sesame served with mango vinaigrette and topped with crispy rice noodles.
Club Sandwich: Turkey, ham, English cheddar & mayonnaise, cheddar, shredded lettuce with a bread crusty stuff in three lesser sandwich served on toasted sourdough slices. Served with hand-cut fries.
Marinated, Grilled Chicken Sandwich: Marinated, grilled chicken breast topped with shredded leaf lettuce, roma tomato, sliced red onion, and hawain bias, then tossed in caesar dressing on a melano sub roll. Served with hand-cut fries.



David Bennett, Executive Director of the Illinois Press Association discusses the history and future of the newspaper to the group.

AWC SPRINGFIELD
presents

MARKETING & FUNDRAISING FOR NONPROFITS

A can't miss luncheon for anyone who has worked for, or with a nonprofit group or has been involved with fundraising!

Wednesday, February 18, 2009
12 p.m. • Bella Milano
4525 West Wabash • Springfield
\$15 member • \$18 non-member

Guest Speaker:
Deborah Neisler, CEO
Vice President for Advancement,
Seward Heart Griffiths High School
Part-time instructor, ILS

Lunch Options:
Chicken Capri • Brick-Oven Turkey Club • Chicken Salad Sandwich

RSVP BY NOVEMBER 15TH TO [PROGRAMS@AWCSPRINGFIELD.ORG](mailto:programs@awcspringfield.org) WITH MEAL CHOICE. IF YOU RSVP AND DO NOT CANCEL BY NOVEMBER 15TH, YOU MAY BE BILLED.



Bev Neisler, VP of Advancement at SHG, discusses the importance of knowing your target audience while marketing and fundraising for non-profits.

Upcoming Programs—Mark Your Calendars!

March 11: Media Panel • Lincoln Library • 7 p.m.
April 15: Program pending • Sangamo Club • Noon

May 20: Scholarship Breakfast • Café Moxo • 7:30 a.m.
June 17: Networking Event • It's All About Wine • 5 p.m.

Please visit our Web site for up-to-date information: www.awcspringfield.org



Member Spotlight

Linda Dawson

What is your place of employment and job title?

Director of Editorial Services for the Illinois Association of School Boards in Springfield.

What are your job responsibilities?

My primary job is editor of the Association's bi-monthly magazine, The Illinois School Board Journal.

Why do you like being a part of AWC?

Because I live in Decatur, not Springfield, it gives me an opportunity to connect with others who work in the communications field in Springfield. I have found this to be a great group of women who can get things done. In addition, I think the program topics are always timely and interesting.

Why should others become active in AWC?

Any organization is only as important to you as you make it yourself. While some may think that they can do their job in their own organization without any assistance, thank you, I find it invaluable to have a network of people that I can turn to for advice or help on communications issues. Contacts, especially in communications, are vital to getting work done and getting ahead in your job as well as your personal life. AWC provides networking and educational opportunities that have come to mean a great deal to me. It's one thing to attend the meetings. It's something else entirely to work with the board, to have a part in setting the policies that will help us grow as individuals and as an organization, and to be involved at both the local and national levels with individuals who share many of the same concerns that I have.

Special Message

from AWC Springfield President



WOW! It's hard to believe we are in the middle of February already and so much has been accomplished. One of the things I am most pleased to have is a WONDERFUL Board! They are proactive, interested in the chapter's health and well-being, and it shows in the feedback we have heard this year from you, our members! We will continue to work hard for you!

So far our programs, which have been top-notch, include: Communicating to the Different Generations, Freedom of the Press, Best Practices and Web Savvy Communication, a December networking event and The Future of Print Media. The remainder of the year holds promise for even more great programs and another networking event.

I am excited to share with you that Maria Henneberry is our new liaison to National. She hails from Bloomington and was the winner of the highest AWC honor last year ... the Headliner Award. You will see her at some of our meetings, and she will keep us informed about National's news and programs. Sheryl Liddle has served us well as our liaison in the past, and we thank her for her time and care!

Lastly, if any of you have old photos, other Springfield AWC Chapter memorabilia, or stories from your AWC experience through the years, we would love to hear from you! Help us make sure that the AWC Springfield Chapter is well represented in the history of AWC for the Centennial Celebration in October!

Here's to a fantastic Spring!

Lisa

AWC National Membership Campaign

Save \$50!

Join AWC today and your membership application fee will be waived. Take advantage of the \$50 savings and join the only communications organization that promotes the advancement of women in all facets of communications. Visit www.awcspringfield.org to join!!!

Scholarship Info

Applications for the AWC-Springfield Scholarship are now being accepted! The scholarship, a \$2,000 award — is open to junior, senior and graduate level college students who are from central Illinois or attending a college or university in central Illinois. Applicants must be majoring in communications, journalism, public relations or related fields and have an above-average GPA. **Applications must be submitted by March 6, 2009.** For more information or to download the application, please visit our Web site at www.awcspringfield.org.

Board Members

- Lisa Rigoni**—President
Association of Illinois Electric Cooperatives
- Linda Dawson**—Immediate Past President
Illinois Association of School Boards
- Lesley Pollard**—Secretary
Lesley's Finishing Touch
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Orthopedic Center of Illinois
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- Sarah Wolin**—VP, Membership
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- Jennifer Smith**—VP, Programs
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SIU School of Medicine
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